

## TCS to Help Converge Improve Customer Experience and Further Accelerate Growth

*Tata Consultancy Services' State-of-the-art Digital Services Platform Will Help the Broadband Provider Simplify Business Processes, Speed Up Product Innovation, and Personalize Customer Engagement*

**MANILA | MUMBAI, July 12, 2021:** Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, announced that it is partnering with Converge ICT Solutions Inc. (Converge) (PSE: CNVRG), a large, end-to-end high-speed fiber broadband provider in the Philippines, to help the latter further enhance the customer experience for its fast-growing subscriber base.

Converge is aggressively expanding its fiber network to meet pent-up demand for world-class broadband services in the country. In partnership with TCS, Converge has embarked on a major business transformation journey, to build a flexible and future-ready digital core to offer new and enhanced digital services to its customers. Central to this transformation is TCS HOBS™, a plug and play digital business platform for Subscription, device and data management offered in a SaaS model, that will help Converge reimagine customer journeys with simplified processes and hyper-personalization based on customer lifetime value.

TCS HOBS is based on a future-proof, microservices based catalog-driven architecture, which will help Converge leverage partner ecosystems to venture into B2B2X models. To enable faster time to market and superior alignment to business objectives, this large business transformation program will be executed using TCS' Location Independent Agile model leveraging TCS Jile™, an on-the-cloud enterprise Agile DevOps platform that enables software teams to manage, automate and measure the end-to-end software delivery value stream from ideation to deployment.

TCS' transformational solution will help Converge reduce complexity in operations, improve customer and employee experience, drive product innovation, enable faster service delivery, and support its growth aspirations.

*"Converge is implementing our growth strategy within our existing service areas and into new provinces such as those in Visayas and Mindanao. As we embark on this expansion, we cannot sacrifice what matters to us most - our customers. We must ensure that our operations and internal processes can scale to address future growth so that our customers continue to experience better,"* said **Dennis Anthony Uy, CEO and Co-founder, Converge ICT Solutions, Inc.** *"We see TCS as the right partner in achieving this goal as they can provide the best-in-class platform and experience in localized deployments, end-to-end capabilities, and a single point of accountability."*

*"We will use our deep domain knowledge, expertise in digital technologies, and investments in innovation and intellectual property to help Converge accelerate their transformation journey and achieve their aspiration to be a world-class ICT provider that empowers people, businesses, and the nation. Our digital business platform will speed up deployment, improve user adoption, enhance customer experience and provide a competitive edge,"* said **Shiju Varghese, Country Head, TCS Philippines.**

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### About Converge ICT Solutions, Inc.

Converge Information and Communications Technology Solutions, Inc. (PSE:CNVRG) is the leading pure fiber data network and internet service provider in the Philippines. It is the first to run a pure end-to-end fiber internet network, providing Filipinos simple, fast, and reliable internet connection. Converge is ISO 9001 and CE2.0 Certified.

### About Tata Consultancy Services

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 488,000 of the world’s best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit [www.tcs.com](http://www.tcs.com) and follow TCS news at [@TCS News](https://twitter.com/TCS_News).

### TCS media contacts

Asia Pacific	Email: <a href="mailto:sean.davidson@tcs.com">sean.davidson@tcs.com</a>   Phone: +65 9139 3668
Australia and New Zealand	Email: <a href="mailto:kelly.ryan@tcs.com">kelly.ryan@tcs.com</a>   Phone: +61 422 989 682
Benelux	Email: <a href="mailto:joost.galema@tcs.com">joost.galema@tcs.com</a>   Phone: +31 615 903387
Canada	Email: <a href="mailto:tia.thomas@tcs.com">tia.thomas@tcs.com</a>   Phone: +1 647 790 7602
Europe	Email: <a href="mailto:mattias.afgeijerstam@tcs.com">mattias.afgeijerstam@tcs.com</a>   Phone: +46 723 989 188
India	Email: <a href="mailto:arushie.sinha@tcs.com">arushie.sinha@tcs.com</a>   Phone: +91 22 6778 9960 Email: <a href="mailto:saxena.kritika@tcs.com">saxena.kritika@tcs.com</a>   Phone: +91 22 6778 9999
Middle East & Africa	Email: <a href="mailto:s.hasneen@tcs.com">s.hasneen@tcs.com</a>   Phone: +971567471988
Japan	Email: <a href="mailto:douglas.foote@tcs.com">douglas.foote@tcs.com</a>   Phone: +81 80-2115-0989

Latin America	Email: <a href="mailto:martin.karich@tcs.com">martin.karich@tcs.com</a>   Phone: +569 6170 9013
Nordics	Email: <a href="mailto:roland.bagen@tcs.com">roland.bagen@tcs.com</a>   Phone: +46 70 317 80 24
UK	Email: <a href="mailto:peter.devery@tcs.com">peter.devery@tcs.com</a>   Phone: +44 20 3155 2421
USA	Email: <a href="mailto:william.thomas@tcs.com">william.thomas@tcs.com</a>   Phone: +1 203-984-3978

**Converge Media Contact:**

Jay-Anne Encarnado

Corporate Communications and Public Relations Director

[corpcomm@convergeict.com](mailto:corpcomm@convergeict.com)